



Q2 FY18 Noteholder Presentation

May 30, 2018

Make the day work.



Disclaimer

THIS PRESENTATION IS NOT AN OFFER OR SOLICITATION OF AN OFFER TO BUY OR SELL SECURITIES IN THE UNITED STATES OF AMERICA OR IN ANY OTHER JURISDICTION. IT IS PROVIDED AS INFORMATION ONLY

This presentation is furnished only for the use of the intended recipient, and may not be relied upon for the purposes of entering into any transaction. By attending this presentation, you agree to be bound by these restrictions. Any failure to comply with these restrictions may constitute a violation of applicable securities laws.

Certain information herein (including market data and statistical information) has been obtained from various sources. We do not represent that it is complete or accurate. All projections, valuations and statistical analyses are provided to assist the recipient in the evaluation of the matters described herein. They may be based on subjective assessments and assumptions and may use one among alternative methodologies that produce different results and to the extent that they are based on historical information, they should not be relied upon as an accurate prediction of future performance.

This presentation may include forward-looking statements that reflect our intentions, beliefs or current expectations. Forward-looking statements involve all matters that are not historical by using the words “may”, “will”, “would”, “should”, “expect”, “intend”, “estimate”, “anticipate”, “believe”, and similar expressions or their negatives. Such statements are made on the basis of assumptions and expectations that we currently believe are reasonable, but could prove to be wrong. This presentation does not constitute an offer or an agreement, or a solicitation of an offer or an agreement, to enter into any transaction (including for the provision of any services) and does not constitute an offer or invitation to subscribe for or purchase any securities, and nothing contained herein shall form the basis of any contract or commitment whatsoever.

The information contained herein does not constitute investment, legal, accounting, regulatory, taxation or other advice and the information does not take into account your investment objectives or legal, accounting, regulatory, taxation or financial situation or particular needs. You are solely responsible for forming your own opinions and conclusions on such matters and the market and for making your own independent assessment of the information herein. You are solely responsible for seeking independent professional advice in relation to the information and any action taken on the basis of the information. Investors and prospective investors in the securities of the issuer mentioned herein are required to make their own independent investigation and appraisal of the business and financial condition of such issuer and the nature of the securities.

This presentation includes certain financial data that are “non-IFRS financial measures”. These non-IFRS financial measures do not have a standardized meaning prescribed by International Financial Reporting Standards and therefore may not be directly comparable to similarly titled measures presented by other entities, nor should they be construed as an alternative to other financial measures determined in accordance with International Financial Reporting Standards. Although we believe these non-IFRS financial measures provide useful information to users in measuring the financial performance and condition, of the business, you are cautioned not to place undue reliance on any non-IFRS financial measures included in this presentation. This presentation contains certain data and forward looking statements regarding the economy, the markets and the industry in which we operate and that were obtained from publicly available information, independent industry publications and other third party data. We have not independently verified such data and forward-looking statements and cannot guarantee their accuracy or completeness.

Content

1. Company Overview

2. Key Messages

3. Strategic Initiatives

4. Synergies

5. Financial Results- Full Year



Content

1. Company Overview

2. Key Messages

3. Strategic Initiatives

4. Synergies

5. Financial Results- Full Year



About Selecta (1/2)

Selecta is the leading unattended self-service coffee and convenience food provider in Europe

- 16 countries across Europe
- No. 1 or 2 positions in 10 markets
- c.455k vending & coffee machines throughout Europe
- 10 million consumers served per day

Examples of Selecta Customers by Segment

Workplace

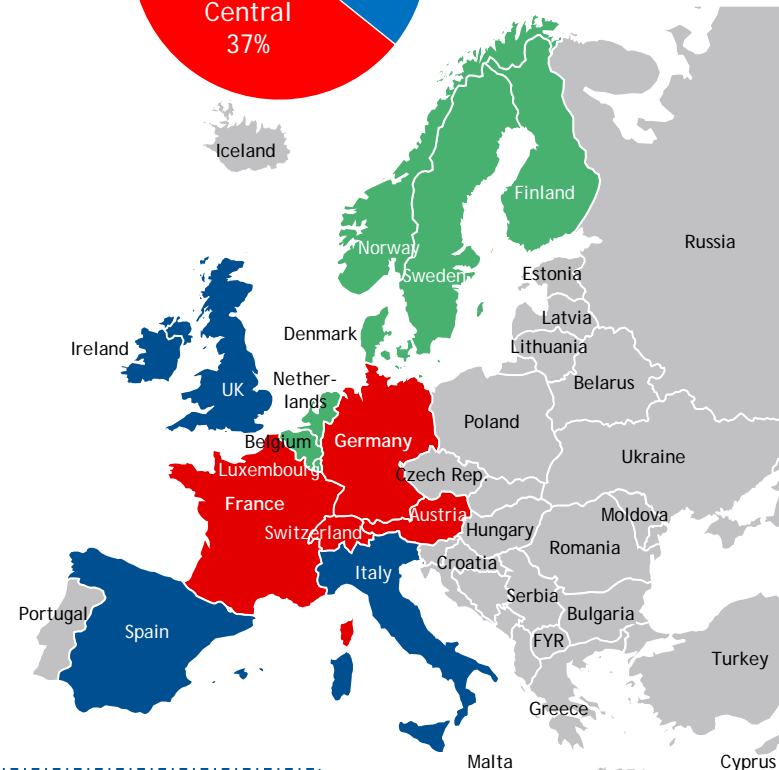
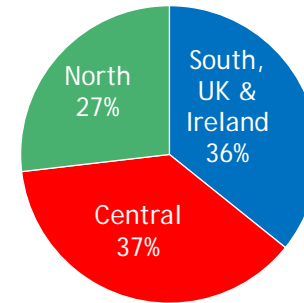


On-the-Go



Wide breadth of product and service portfolios across markets with density advantages drives route optimization, operational excellence and sales-force productivity

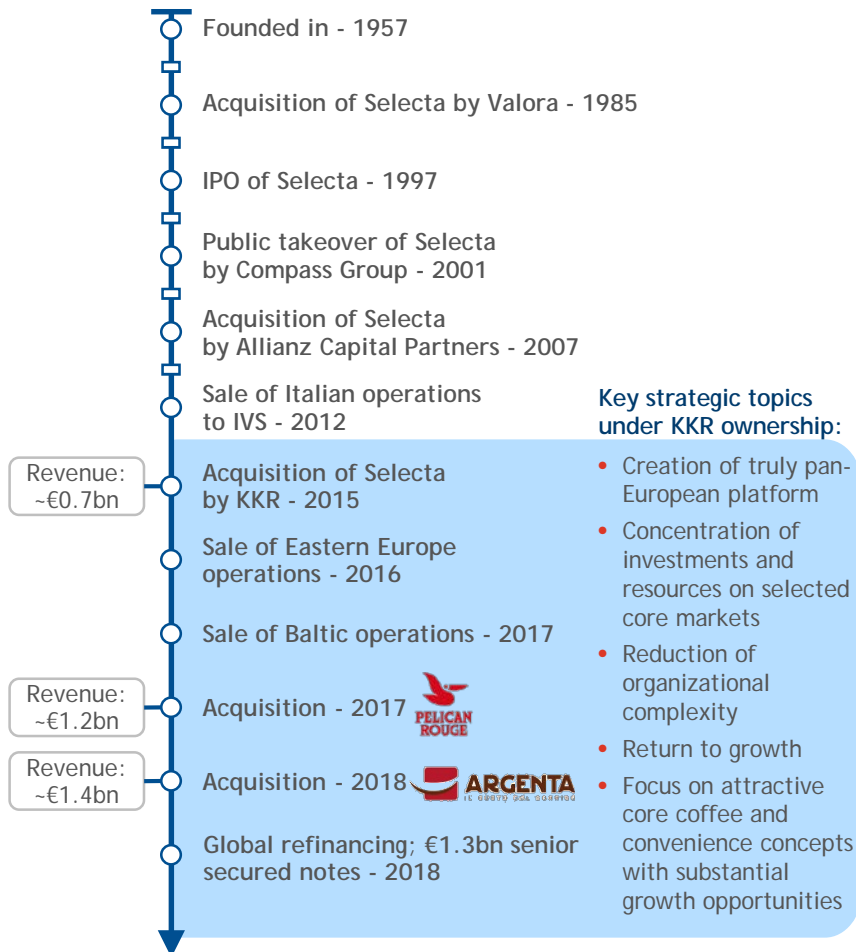
YTD FY18 PF Revenue Breakdown¹



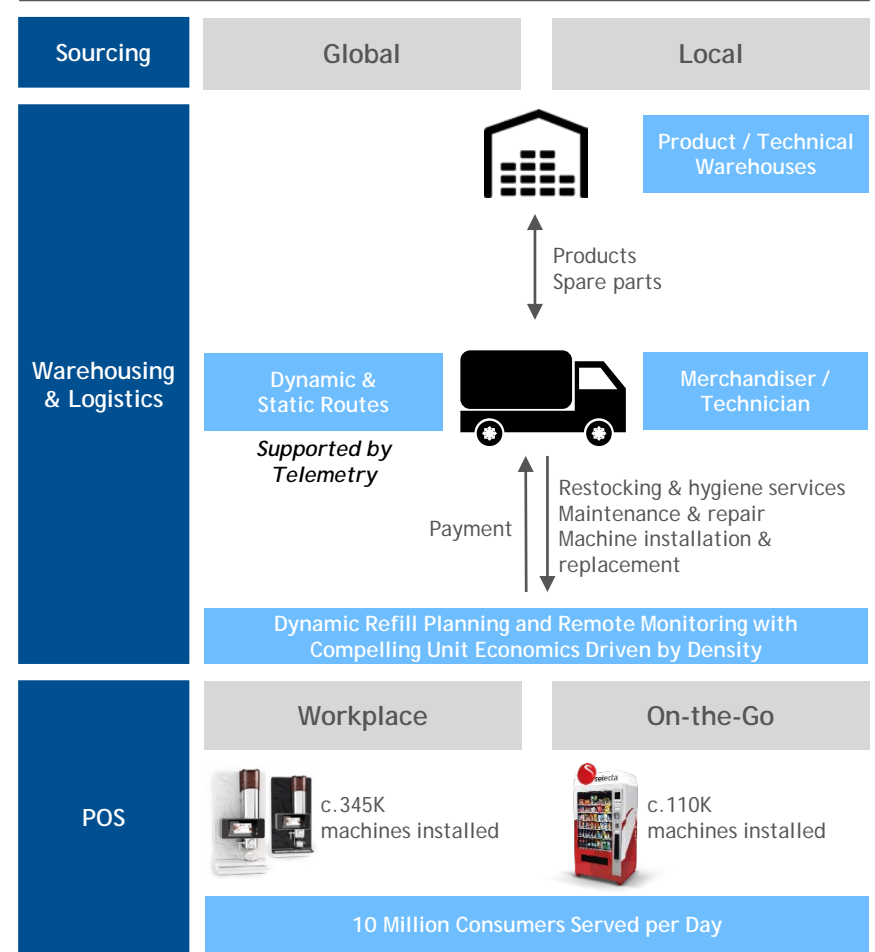
¹ constant foreign currency rates applied: CHF/EUR 1.15; SEK/EUR 9.65; GBP/EUR 0.88. Selecta /PR/Argenta adjusted for subsidiary disposed (Selecta Finland). Revenue gross of vending rents.

About Selecta (2/2)

Past Development

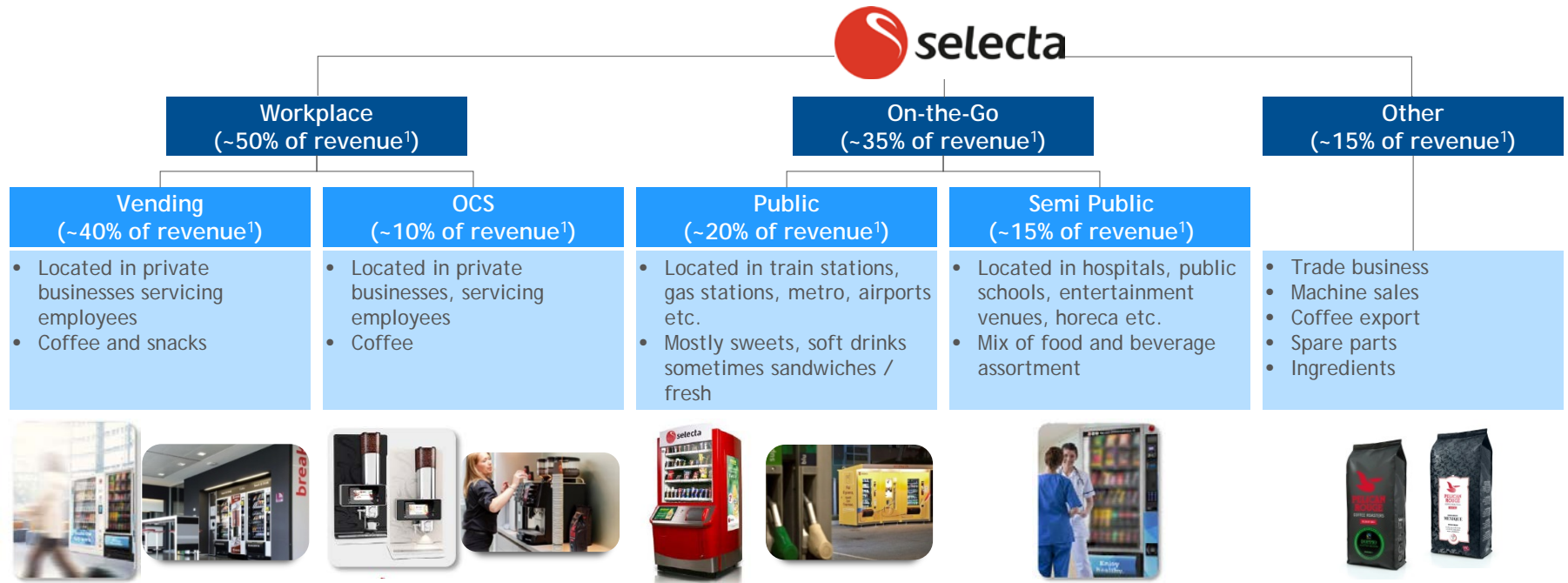


Business Model



Selecta Profile

Comprehensive Offerings across “workplace” and “on-the-go”



...and Inherent Flexibility of Product Portfolio Enabling Selecta to Swiftly Adjust to New Market Trends

Global Brands Local Specialties New Concepts New Channels



Micro Markets







¹ represents indicative revenue breakdown (based on gross revenue)

Selecta Roadmap

Vision: Selecta is the European leader in unattended self-serve coffee and convenience food, at the workplace and on-the-go

Mission: Selecta is dedicated to providing great quality coffee brands, convenience food & beverages concepts

Ambition	Values	Strategies
Guided by our Vision & Mission		<p>1 Self-Service Retail Experience Deliver best solutions to consumers by offering flexible payments, loyalty programs & leveraging data to improve offering</p>
Accelerate our market leadership in Europe with our customers and consumers in mind		<p>2 Route to Market Excellence Drive customer acquisition by selling unique concepts, opening new routes and standardizing sales processes, and maximize customer base value through high retention, profitability and satisfaction</p>
Being number 1 or 2 in every market we operate		<p>3 Powered by Great People Attract talent and retain capable organization, in line with core values, for the growth and transformation of the company</p>
		<p>4 Operational Excellence Deliver high quality service at highest efficiency through continuous improvement, standardization and technology in order to maximize customer satisfaction, retention and profitability</p> <p>5 Innovation Leadership Set industry standard for innovation, leveraging the latest technologies to enhance our offering in Self-Service Retail and beyond</p>

Content

1. Company Overview

2. Key Messages

3. Strategic Initiatives

4. Synergies

5. Financial Results- Full Year



Key Messages (1/2): Reconfirmation of FY18 Outlook

Reconfirmation of Q1 FY18 Outlook (excl. Argenta)...

Q2
status

.....
Gross sales to increase by 2% at constant scope and FX rate¹

✓

Adjusted EBITDA to increase by +8% at constant scope and FX rate¹

✓

Synergy program to be cash neutral

✓

Cash capex to be €95m at constant FX rate¹
.....

✓

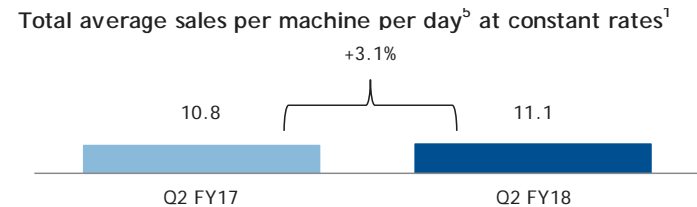
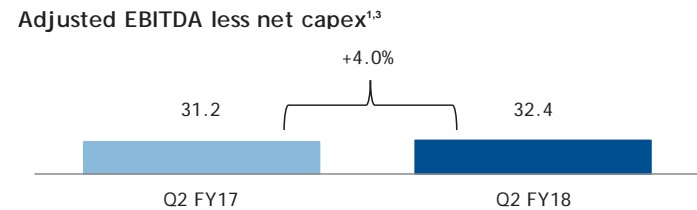
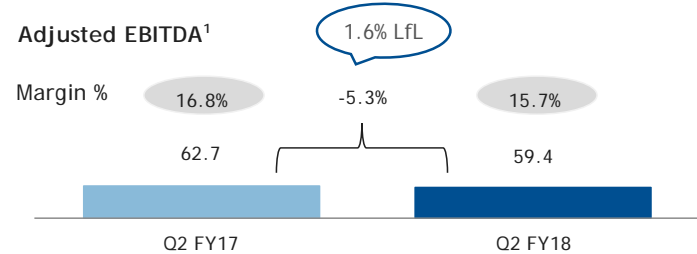
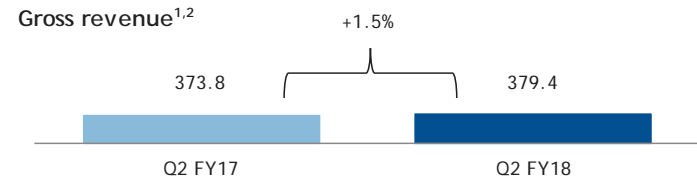
... based on strong leading indicators.

- Strong pipeline with committed installations up 19% QoQ
- New business gains are up 11% QoQ
- Improvement in retention rate (+0.2pt)
- Improvement in average sales per machine (+3.1%)
- April sales in line with expectation
- Upgrade of synergy program from €60m to €75m
- On-going M&A activity accelerating the growth strategy, particularly in Italy, the UK, Switzerland

¹ Constant foreign currency rates applied: CHF/EUR 1.15; SEK/EUR 9.65; GBP/EUR 0.88. Selecta /PR/Argenta adjusted for subsidiary disposed (Selecta Finland)

Key Messages (2/2): Q2 FY18 Performance

- Q2 FY18 in line with expectation
- Q2 FY18 reported growth +1.5%, driven by Public segment and overall SMD
- Q2 FY18 adjusted EBITDA at €59.4 or 15.7% margin to gross sales
- Underlying Adjusted EBITDA expansion of +1.6% on LfL basis and despite challenges in former PR businesses as expected
- Capex efficiencies contributing to the 4% increase in EBITDA less net capex ratio
- Continued investment in people



¹ Constant foreign currency rates applied: CHF/EUR 1.15; SEK/EUR 9.65; GBP/EUR 0.88. Selecta /PR/Argenta adjusted for subsidiary disposed (Selecta Finland)

² Revenue gross of vending fees

³ Net capital expenditures is defined as capital expenditures less net book value of disposals of vending equipment

⁴ Adjustments capture one off items relating to synergy costs

⁵ Machines excluded non-revenue generating machines and are averaged over the quarter, days are weighted by turnover per segment across the group

Gabriel Pirona - CFO Selecta Group

- Started on April 1st 2018
- Educated in France, trained with PwC in Paris and London
- Formerly CFO of Photo-Me International Plc, listed on LSE main market
- Proven track record in successfully delivering business transformation and turn arounds at Avery Dennison and Recall
- Multi-lingual senior leader
- Significant experience in M&A



Content

1. Company Overview

2. Key Messages

3. Strategic Initiatives

4. Synergies

5. Financial Results- Full Year



Self-Service Retail Excellence

Innovation initiatives launched - core business enhancement



Selecta UI

- Innovative full-screen UI developed with partner, enabling interactive vending experience
- Acts as a retrofit on existing machines (up to 20y+), avoiding costly replacements
- First public pilots planned in Paris Metro during Q3
- Additional upsides targeted from marketing opportunities

- Digital & Cashless
- New business
- Green / Sustainable
- Capital Intensity



Selecta eWallet (marketed under local names)

- eWallet solution now included in Selecta offering in all markets
- Provides selling point, unique customer experience, and lower-cost alternative to NFC-based cashless payments

- Digital & Cashless
- Cashless
- Capital Intensity

Route to Market Excellence - New Business & Retention

Strong Business Development Pipeline¹

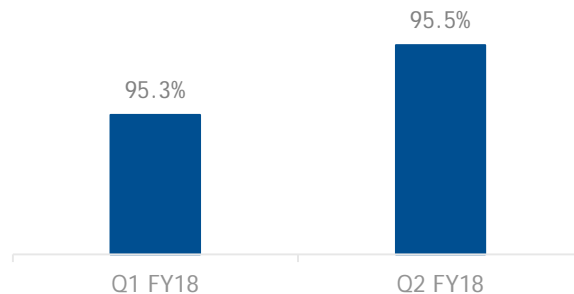


Q2 FY18 closed very positively - notable wins



- New business gains increasing quarter on quarter (up 11% in Q2 FY18 vs. Q1 FY18)
- Committed installations² increased from €20.7m to €24.6m quarter on quarter

Retention Rate³



Recent renewal successes



- Introduced Leading indicator: Keep Rate defined as renewed business as a percentage of renewed plus lost business
- Implemented set of 13 retention best practices across all markets

Operational Excellence

Productivity and Capital Intensity Programs

A Accelerated productivity gains thanks to synergies

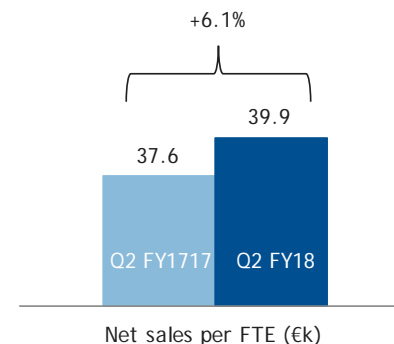
- Delivery of synergy program accelerated productivity gains in Q1 and Q2, supported by
 - Improved planning and density gains
 - Telemetry roll-outs
 - Machine layout / cost-to-serve optimisation
- Measures have been put in place to ensure sustainability of gains
 - Planning tools enabling regular updates of plans
 - Monthly review routines to act on over- and understaffing due to business evolution

B Capital intensity program

- Targeting a 25% reduction of capex spend by 2020... without impacting growth
- Expansion of current and new external funding schemes
- Launch of capital intensity program
 - Leveraging Argenta's refurbishment model and capabilities
 - Drive Machine Portfolio optimisation
 - Intragroup asset management and strict new buy guidelines

Efficiency initiatives - improved KPIs^{1,2}

Number FTE	Mar-17	Sep 17	Mar 18	Mar 18 vs Mar 17	
				Variance	Variance %
Field force	7,494	7,380	7,141	-353	-4.7%
SG&A	2,483	2,412	2,338	-145	-5.8%
Total	9,976	9,792	9,478	-498	-5.0%



¹ Selecta constant scope adjusted for subsidiary disposed (Selecta Finland). FY17 numbers are a pro forma amalgamation of Selecta, Pelican Rouge and Argenta results

² Constant foreign currency rates applied: CHF/EUR 1.15; SEK/EUR 9.65; GBP/EUR 0.88

Innovation Leadership - Launch of the Selecta Micromarket



Healthy food and beverages will make your employees smile!



Attract talent with your attractive workspace!



All brought to you by the European leader in unattended self service coffee and convenience food concepts!





Innovation Leadership - Launch of the Selecta Micromarket

Opportunity

- Proven self-service retail business model from the US (20k markets / >USD1bn within 5 years)

Status

- As of today, 8 markets operated by Argenta in Italy
- Expand within Selecta, with US market leader as technology partner

First Phase

- 100 markets targeted by Q2 FY19

Content

1. Company Overview

2. Key Messages

3. Strategic Initiatives

4. Synergies

5. Financial Results- Full Year



Synergy Program Recap

Integration planning : March - Sept 2017

- Integration planning performed between signing and closing by integration management office, with support of leading consultancy
- Detailed bottoms up estimates and plan with buy-in from across the organization

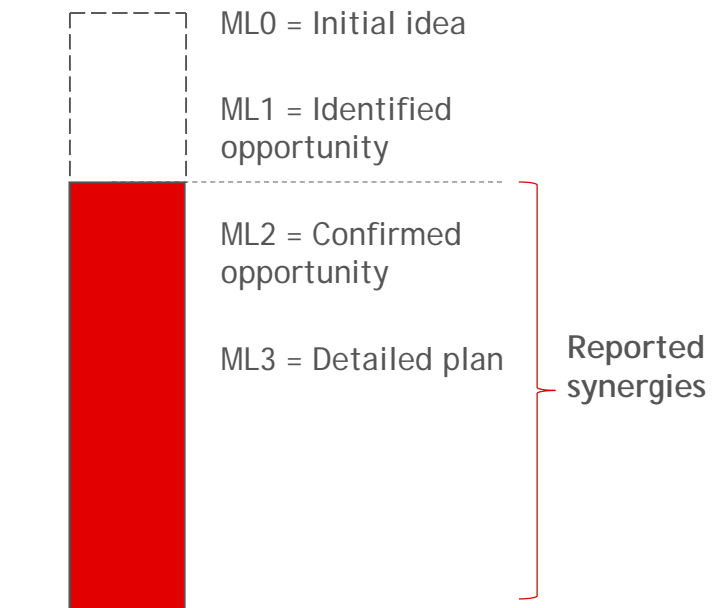
Program launch : Q1 2018

- Plans signed off by designated management teams
- Implementation launch
 - Immediate implementation start (e.g., SG&A, procurement, density)
 - Pilots of ML0/ML1 opportunities (e.g., Telemetry)

Regular review & upgrade : Q2 2018 - ongoing review

- Continuous review of existing plans
- Identification of new opportunities, based on
 - Increased maturity of existing opportunities
 - Assessment of new opportunities

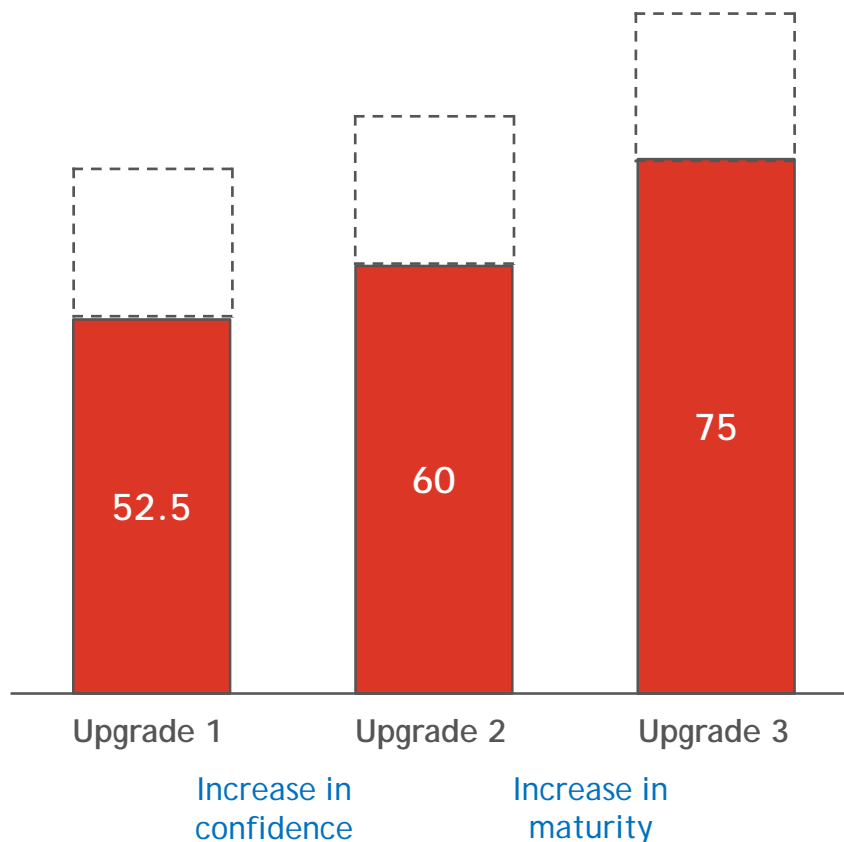
Assessment of plans based on maturity levels



Synergy Program Upgrade to €75m

Maturity level of initiatives

- Target : ML0 & ML1 = Idea / Identified
- Latest plan : ML2+ = Confirmed / Implemented



- Overdelivery and validation of early stage ideas (ML0 and ML1 potentials) enabled early upgrade of program at Q1 noteholder presentation
- Latest review allows for upgrade of program from 60m€ to 75m€, stemming from increased confidence in existing initiatives
 - Higher procurement savings following Q1/Q2 overdelivery : +€5m
 - Delivery of maximum SG&A potential: +€5m
 - Confirmation of telemetry and planning savings during pilots : +€5m
- In addition, new initiatives (ML0 & ML1) have been identified internally, and are currently being assessed, notably
 - Logistics network synergies
 - Real estate savings
 - Additional productivity gains in SG&A / BO
- Review supported by leading international consultancy

Content

1. Company Overview

2. Key Messages

3. Strategic Initiatives

4. Synergies

5. Financial Results- Full Year



Pro Forma P&L Summary

3 Months Ended 31 Mar 2018¹

Gross revenue

- +1.5% at constant currency², CC (-€6.8m FX impact), +2.5% LfL (-1.5 working days vs LY)

Net revenue

- Flat YoY at CC, +1.0% LfL
- Public: +€3.5m to €37.9m in Q2 FY18, strongly supported by Starbucks on the go in petrol
- Trade and other sales: +€7.7m to €61.7 in Q2 FY18 mainly driven by machine sales

Adjusted EBITDA

- €4.8m at actual rates
- +€1.0m at CC and LfL
- Positive impact of FTE reduction (-498) partly offset by costs associated with operational efficiencies (cashless/telemetry) and new business commission schemes, as well as IT costs.

EBITDA adjustments

- €12.6m in Q2 FY18
- €7.7m restructuring costs (Spain restructuring plan)
- Other synergy project costs mainly include advisor and IMO support
- EBITDA adjustments -€8.7m Vs LY

Pro Forma P&L Summary at actual rates

€m	Q2 FY17	Q2 FY18	Variance	Variance %
Gross Revenue	379.4	377.5	(1.8)	-0.5%
Vending fees	(25.8)	(31.3)	(5.5)	21.5%
Net revenue	353.6	346.2	(7.4)	-2.1%
Materials and consumables used	(131.8)	(129.8)	2.0	-1.5%
Gross profit	221.8	216.4	(5.4)	-2.4%
<i>% margin on net revenue</i>	62.7%	62.5%	-0.2 pts	
Adjusted employee benefits expense	(113.2)	(106.9)	6.3	-5.6%
Adjusted other operating expenses / income	(44.8)	(50.5)	(5.7)	12.7%
Adjusted EBITDA	63.8	59.1	(4.8)	-7.5%
<i>% margin on gross revenue</i>	16.8%	15.6%	-1.2 pts	
Restructuring/redundancy costs	(2.1)	(7.7)	(5.6)	
Other synergy project costs	-	(3.7)	(3.7)	
Pelican Rouge acquisition costs (at SEL and PR)	(14.3)	-	14.3	
Other adjustments	(5.0)	(1.2)	3.8	
Reported EBITDA	42.5	46.5	4.1	9.6%
<i>% margin on gross revenue</i>	11.2%	12.3%	1.1 pts	

¹ Selecta constant scope adjusted for subsidiary disposed (Selecta Finland). FY17 numbers are a pro forma amalgamation of Selecta, Pelican Rouge and Argenta results

² Constant foreign currency rates applied: CHF/EUR 1.15; SEK/EUR 9.65; GBP/EUR 0.88

Result by Region @ Constant Rates²

3 Months Ended 31 Mar 2018¹

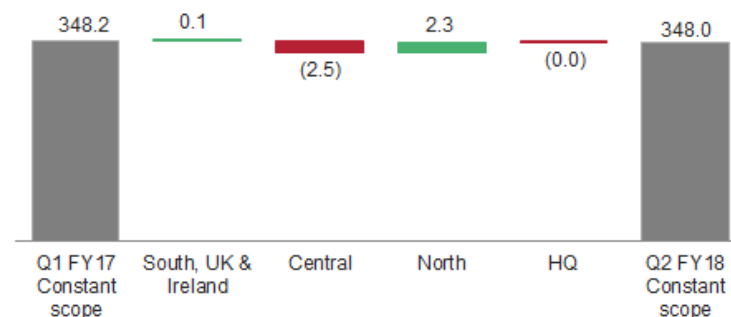
Net Revenue by region

- Flat YoY at constant currency and constant scope basis¹
- Growth in Switzerland (+3.0%), Bene (+3.1%), Italy (+0.7%), Spain (+2.1%) and Sweden (+0.4%) offset by decrease in turnaround markets like France (-7.1%) and the UK (-1.4%)
- **South, UK & Ireland:** +0.2%, driven by Italy and Spain despite two less working days, Spanish strike (-0.9m), offset by the UK undergoing transformation and impacted by prior year losses at Pelican Rouge having a full impact this year
- **Central:** -2.0% reported but -0.8% LfL, dynamic growth in Switzerland (+3.0%) offset by France impacted by the on-going business transformation
- **North:** Net revenue increased by +2.4% driven by trade machine sales compensating private sales volume softness

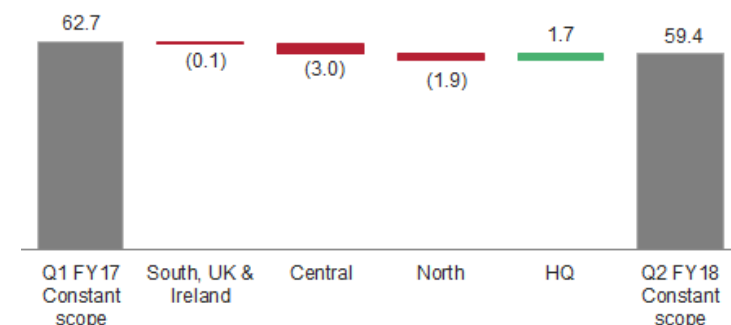
Adjusted EBITDA by region

- -3.3m vs LY at CC, but +€1.0m 1.6% on LfL.
- **South, UK & Ireland:** strong personnel synergies in the UK offset by higher overhead costs in Italy (phasing effect of supplier bonuses received LY)
- **Central:** -€3.0m, private sales volume impact mitigated by personnel expenses savings
- **North:** -€1.5m mainly due to the transfer pricing adjustments benefitting other regions.

Net revenue by region³



Adjusted EBITDA by region



¹ Selecta constant scope adjusted for subsidiary disposed (Selecta Finland). FY17 numbers are a pro forma amalgamation of Selecta, Pelican Rouge and Argenta results

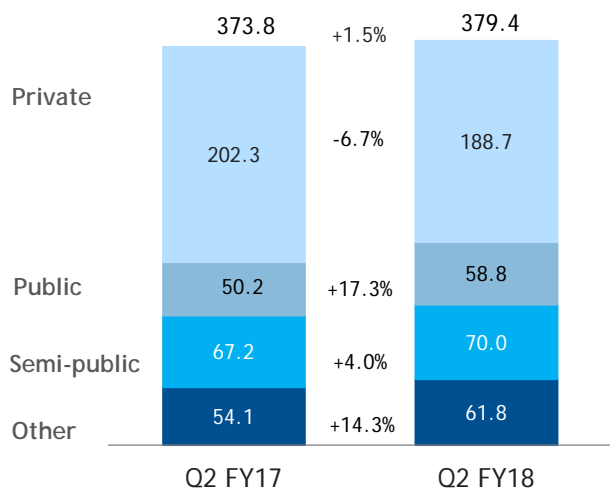
² Constant foreign currency rates applied: CHF/EUR 1.15; SEK/EUR 9.65; GBP/EUR 0.88

³ Revenue net of vending fees

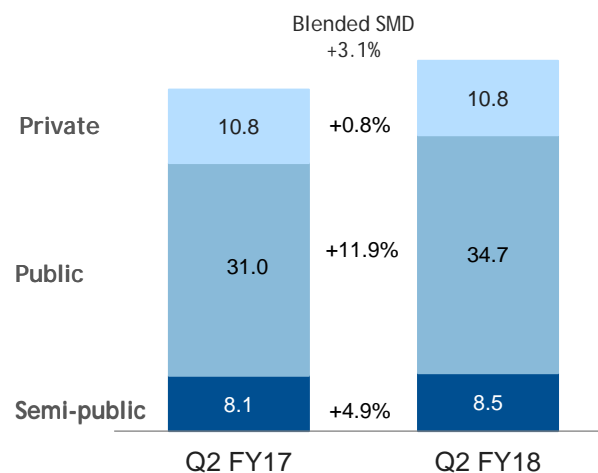
Concept Development - 3 Months Ended 31 March 2018¹

Selecta Average Sales per Machine per Day³ at Constant Rates²

Gross revenue by concept at constant rates



Average sales per machine per day³ at constant rates²



- Private vending higher sales per machine (+0.8%) through premiumization of current sites, and unprofitable contract removal continues in France and the UK.
- Public higher sales per machine per day influenced by premium concepts (e.g. Starbucks) and benefitting from machines facelifts.
- Semi-public sales per machine per day increased +4.9% partly due to less HoReCa in the sales mix.
- Less private turnover driven by decreased machine numbers in turnaround markets, France and the UK. Sales per machine per day increased +0.8%.

Cash Flow Statement @ Actual Rates

3 Months Ended 31 March 2018^{1,2}

Free Cash Flow

- Cash flow statement presented in line with IFRS, not proforma^{1,2}
- **On a proforma basis³ and at constant FX rates³, Adjusted EBITDA less net Capex improved by 4.0%**, underpinned by capex efficiencies resulting from the capital intensity program

Working capital

- **Non-recurring negative effects of approximately €20m:**
 - €10m in Italy, after an optimal cash position at Q1
 - €10m in Headquarters, cashed out for advisors costs incurred in FY17 for the Pelican Rouge acquisition
- Other negative movements expected to be more than offset in upcoming quarters

Capex

- Includes €5m of Argenta
- Excluding Argenta, optimised capex spend of €16m benefitting from the capital intensity program

Financing

- Interest paid mainly relates to accrued and unpaid interest on pre-Refinancing debt instruments
- Other mainly includes €6.8m of proceeds from the liquidation of pre-Refinancing swap instruments

€m	Selecta only Q2 FY17	Q2 FY18	Variance
EBITDA	21.6	42.9	21.3
(Profit) / loss on disposals	-4.5	-2.6	1.9
Cash changes from other operating activities	-2.1	0.1	2.2
Change in working capital and provisions	2.6	-33.7	-36.4
Net cash from operating activities	17.6	6.7	-10.9
Capex	-11.7	-21.1	-9.4
Finance lease payments	-2.6	-5.2	-2.6
Interest received	-0.0	-0.1	-0.1
Proceeds from sale of subsidiaries	9.0	12.7	3.8
Net cash used in investing activities excluding M&A	-5.3	-13.7	-8.4
Free cash flow	12.3	-6.9	-19.2
Acquisition of Argenta net of cash acquired	-	-221.9	-221.9
Free cash flow including Argenta acquisition	12.3	-228.8	-241.1
Proceeds from capital increase	-	-	-
Proceeds/ repayment of loans and borrowings	2.6	297.0	294.4
Interest paid and other financing costs	-0.3	-14.2	-13.9
Financing related financing costs paid	-	-25.5	-25.5
Other	-0.6	7.8	8.4
Net cash used in financing activities	1.7	265.0	263.3
Total net cash flow	14.0	36.2	22.2

¹ Q2 FY17 comparative does not include ex Pelican Rouge or Argenta results.

² Q2 FY18 results do not include cash flow for Argenta prior to the acquisition, i.e. for the month of January 2018.

³ At comparable scope, i.e. combining Selecta, Pelican Rouge and Argenta for both Q2 FY18 and Q2 FY17, and at constant foreign currency rates: CHF/EUR 1.15; SEK/EUR 9.65; GBP/EUR 0.88

Liquidity at 31 March 2018

Liquidity summary

- Cash at bank €123.2m
- Senior notes of €1'302.3m, New Senior debt raising completed on 2 February 2018
 - €765m senior secured notes at 5.875% due 2024
 - €325m senior secured floating rate notes due 2024
 - CHF 250m senior secured notes at 5.875% due 2024
 - €1'180m refinancing of former Selecta and Argenta debts and drawn down RCFs
- No drawing has been made under the new RCF of €150m.
- Group's liquidity³ is €273.2m.

€m	Dec 17	Mar 18
Cash at bank	85.9	123.2
Factoring facilities	5.0	7.7
Reverse factoring facilities	7.6	5.7
Revolving credit facility	30.0	-
Senior notes	934.2	1'302.3
Accrued interest	7.1	17.7
Finance leases	41.5	45.7
Total senior debt	1'025.3	1'379.1
Net senior debt	939.4	1'255.9
Adjusted EBITDA last twelve months ^{1, 2}	197.1	235.3
Leverage ratio	4.8	5.3
Available liquidity³	155.9	273.2

Leverage ratio

- Leverage ratio of 5.3 at 31 March 2018
- Pro-forma Leverage ratio of 4.5 pre-synergy program upgrade, and 4.1 post-synergy program upgrade

€m	Mar 18
Adjusted EBITDA last twelve months ¹	235.3
Leverage ratio excluding exit run rate synergies	5.3
(-) Synergies in the EBITDA at end Q2 FY18	7.5
(+) Synergies - pre-upgrade	52.5
Pro-forma Leverage ratio (pre-upgrade)	4.5
(+) Synergies - post-upgrade	75.0
Pro-forma Leverage ratio (post-upgrade)	4.1

¹ Dec 17 adjusted EBITDA last twelve months based on Selecta and Pelican Rouge only

² Mar 2018 Selecta adjusted EBITDA last twelve months based on pro-forma results of Selecta, Pelican Rouge and Argenta.

³ Includes cash at bank and unused revolving credit facility

Outlook for 2018 Full Year

Gross sales to increase by +2.0% at constant scope and FX rate¹

Adjusted EBITDA for the full year to increase to €245-255m at constant scope and FX rate¹, consistent with prior guidance

Pro-forma EBITDA (including pro-forma unrealized synergies) in excess of €300m

Synergy program to be cash neutral

Total 2018/2020 synergy program upgraded to €75m

Cash capex to be €100-110m at constant FX rate¹
